



**Ad Deadline:  
Friday, March 09, 2018**

## Advertising Rate Card

The Pathfinder Chorus welcomes you to advertise in their souvenir program for their upcoming performances of **"Sing-Out at the OK Chorale"** - March 23 & 24, 2018. Support a non-profit organization AND advertise to hundreds of loyal patrons!

- Advertising rates are for space only
- Program page size is 8 1/2" x 11" with 1/2" margins
- Resolution must be at least 300dpi
- All advertising must be submitted electronically as PDF, JPG, TIF, EPS, or PSD files
- Payment in full must accompany the order. Space will be assigned on date order is received.
- For more information or questions, contact: **Jim Lindgren** at [lindgrenj@gmail.com](mailto:lindgrenj@gmail.com) or call **402.721.4977**
- The Internal Revenue Service accorded a 501(c)(3) charitable status to the Pathfinder Chorus, so any donations you wish to make are tax-deductible to the full extent of the law.

Send electronic files to [lindgrenj@gmail.com](mailto:lindgrenj@gmail.com)

In the e-mail, please include your name, the ad size and orientation and the member's name who sold the ad.



### Display Ad Rates:

Full Page	\$400
Half Page (horizontal/vertical)	\$250
Quarter Page (horizontal/vertical)	\$150
Business Card	\$125

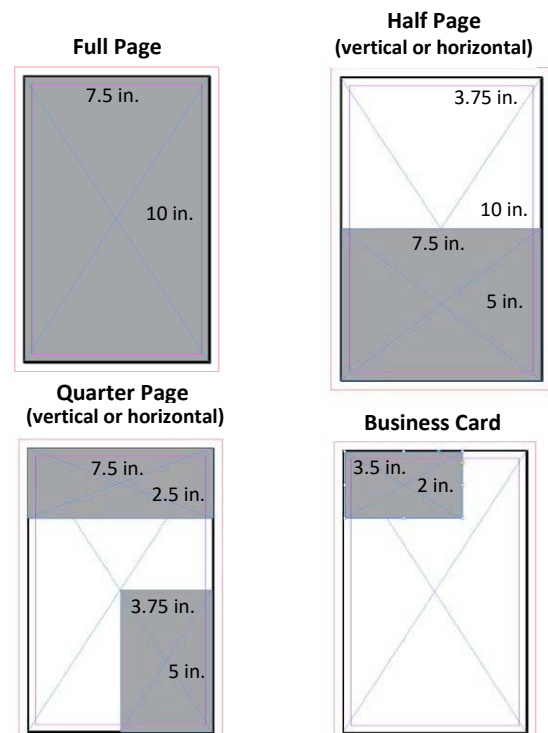
### Line Ad Rates:

Platinum Level	\$100 - Up
Gold Level	\$50 - \$99
Silver Level	\$25 - \$49
Bronze Level	\$15 - \$24

\*See Back for Additional Details

### DISPLAY AD SIZING INFO:

Program size is 8.5" x 11". If your ad does not have colors that will bleed over the edge of the page, please be sure to include a border.





## Invoice for Program Advertisement

Date of Invoice \_\_\_\_\_ Date of Payment \_\_\_\_\_

Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment may be mailed to: **Jim Lindgren, 428 E 3rd St., Fremont, NE 68025-5012**

or electronically via PayPal @ [www.pathfinderchorus.org](http://www.pathfinderchorus.org) (credit card only)

Checks Payable To: **Pathfinder Chorus**

### AD OPTIONS: (Check desired)

#### Display Ads:

_____ 8.5" x 11"	Full Page	\$400	4 complimentary tickets
_____ 5.5" x 8.5"	Half Page (horizontal)	\$250	2 complimentary tickets
_____ 4.25" x 11"	Half Page (vertical)	\$250	2 complimentary tickets
_____ 8.5" x 2.75"	Quarter Page (horizontal)	\$150	2 complimentary tickets
_____ 5.5" x 4.25"	Quarter Page (vertical)	\$150	2 complimentary tickets
_____ 3.5" x 2"	Business Card	\$125	

#### Line Ads:

_____	Platinum Level	\$100 - Up
_____	Gold Level	\$50 - \$99
_____	Silver Level	\$25 - \$49
_____	Bronze Level	\$15 - \$24

Total Cost: \$ \_\_\_\_\_

Prices quoted are for print-ready or line ads. Program page size will be 8 1/2" x 11".

Advertising must be submitted electronically as PDF, JPG, TIF, EPS, or PSD files. Resolution must be at least 300dpi.

Return an electronic proof of the ad to (e-mail address) (optional): \_\_\_\_\_

These advertising rates apply to the souvenir program issued by Pathfinder Chorus, Barbershop Harmony Society, Inc. during their shows. This Program is produced by Pathfinder Chorus and distributed free of charge to those attending the performance.

Receipt Received From \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

Payment Made in the Form of: \_\_\_\_\_ Cash \_\_\_\_\_ Credit Card \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Person Selling Ad: \_\_\_\_\_ Seller's Phone No. \_\_\_\_\_

Send electronic files to: [lindgrennj@gmail.com](mailto:lindgrennj@gmail.com) - For questions call **Jim Lindgren** at **402.721.4977**  
(In the e-mail, please include your name, the ad size and orientation, and the member's name who sold the ad)

